

37th ICMART
World Congress on Medical Acupuncture

ICMART 2024

Future of Integrative Healthcare

Convergence of Acupuncture, Medical Science, and Technology

September 27-29, 2024

Shinhwa World
Jeju, Korea

Sponsorship Guidebook

Deadlines

■ Abstract Submission	June 17, 2024
■ Early-Bird Registration	June 30, 2024
■ Regular Registration	August 30, 2024

Hosted by  ICMART
International Congress of Medical Acupuncture and Medical Technology

Organized by  대한침구의학회
Korean Society of Acupuncture

Supported by  JESU GVB
Korea Veterinary Board

I. Overview

www.icmart2024.org

Title	37th ICMART World Congress on Medical Acupuncture
Date	September 27 (Fri) – 29 (Sun), 2024
Venue	Landing Convention, Shinhwa World, Jeju, Korea
Host	International Council of Medical and Related Techniques (ICMART)
Organizer	The Society of Korean Medicine (SKOM)
Participants	Around 700 participants from 30 countries
Sponsors	Ministry of Health and Welfare, The Association of Korean Medicine, National Institute for Korean Medicine Development, Korea Institute of Oriental Medicine, The Korean Academy of Science and Technology, The Association of Korean Medicine Jeju Special Self-Governing Province, The Korean Federation of Science and Technology Societies, Jeju Convention Bureau, Korea Tourism Organization
Language	English



> Venue

Shinhwa World, Jeju, Korea

> Address:

38 Sinhwayeoksa-ro 304 beon-gil, Andeok-myeon Seogwipo-si, Jeju, Korea

II. Program (Tentative)

Time	Day 1 - September 27 Friday	Day 2 - September 28 Saturday	Day 3 - September 29 Sunday
9:00-10:00	Keynote Speech	Parallel Session	ICMART Young Scientist Travel Award Session
10:00-11:00	Opening Ceremony	Coffee Break	Coffee Break
11:00-12:00	Keynote Speech	Parallel Session	ICMART Scientific Award Session
	ICMART Forum I		ICMART Forum II
12:00-13:00	Lunch	Lunch	Lunch
13:00-14:00	Parallel Session	Parallel Session	Awards & Closing Ceremony Presentation of ICMART Congress 2025
14:00-15:00			Coffee Break
15:00-16:00	Coffee Break	Parallel Session	
16:00-17:00	Parallel Session		
	Cocktail Reception	Move to Gala Dinner	
18:00-21:00		Gala Dinner	

III. Benefits of Sponsorship

1. Sponsorship Package

Benefits	Exhibition		Bronze
	\$5,000	\$5,500	\$10,000
Free Exhibition Space (3m x 2m, 1 Kw Power Supply)	1	1	2
Shell Scheme Booth (3m x 2m, 1 Kw Power Supply)	-	1	2
Free registration	-	-	4
Exhibitor's Badge	2	2	4
Free Accommodation (room / 1 night)	1	1	2
Meal Coupon	2	2	4
Conference Room Usage - Large (200-300 people) - Medium (80-100 people) - Small (20-30 people)			1-Day Small Room
Banner Advertisement on the Society's Website (Main Bottom)			1
Break Advertisement Video in a breaktime			5 seconds
Login Page Logo Banner			
Program Book Advertisement (A5)			Insert page
Abstract Book Advertisement (A4)			Insert page
Newsletter Banner Advertisement			1
Logo Insertion on Badge Lanyards			
Logo Insertion on Banners at the Venue			1
Logo Insertion on X-Banners at the Venue			1
Participation in Booth Visit Events			1

III. Benefits of Sponsorship

1. Sponsorship Package

Benefits	Silver	Gold	Platinum
	\$30,000	\$50,000	\$100,000
Free Exhibition Space (3m x 2m, 1 Kw Power Supply)	3	4	5
Shell Scheme Booth (3m x 2m, 1 Kw Power Supply)	3	4	5
Free registration	8	12	20
Exhibitor's Badge	4	6	8
Free Accommodation (room / 1 night)	4	6	10
Meal Coupon	8	12	20
Conference Room Usage - Large (200-300 people) - Medium (80-100 people) - Small (20-30 people)	0.5-Day Medium Room	0.5-Day Large Room or 1-Day Medium Room	1-Day Large Room
Banner Advertisement on the Society's Website (Main Bottom)	1	1	2
Break Advertisement Video in a breaktime	7 seconds	12 seconds	15 seconds
Login Page Logo Banner			1
Program Book Advertisement (A5)	Insert page	Table 2, 3, 4, Insert page – Choose 1	Table 2, 3, 4 – Choose 1
Abstract Book Advertisement (A4)	Insert page	Table 2, 3, 4, Insert page – Choose 1	Table 2, 3, 4 – Choose 1
Newsletter Banner Advertisement	2	3	5
Logo Insertion on Badge Lanyards		1	1
Logo Insertion on Banners at the Venue	1	1	1
Logo Insertion on X-Banners at the Venue	1	1	1
Participation in Booth Visit Events	1	1	1

III. Benefits of Sponsorship

2. Additional Sponsorship Opportunities

Categories	Details		Price (VAT not included)
Special Sponsor	Benefits item discussion		Enter Amount
Social Program Sponsor	Welcome Reception		\$5,000
	Gala Dinner		\$7,000
	<ul style="list-style-type: none"> - Sponsor's name on the program book. - Sponsor's logo in the on-site banners. - Sponsor's logo in the sponsorship page of the website. - Invitation of 3 individuals to the social program 		
Coffee Break	Once / 6 times		\$1,500 (1time)
	<ul style="list-style-type: none"> - Sponsor's name on the program book. - Sponsor's logo in the space of coffee break. - Sponsor's logo in the sponsorship page of the website. 		
Advertisement	Abstract Book	Table 4	\$2,000
		Table 2	\$1,500
		Table 3	\$1,100
		1 Insert page (Black & White)	\$800
		1/3 Insert page (Black & White)	\$400
	ICMART 2024 Website Banner		\$700
Advertisement Package		Abstract book + Website 20% Discount	

❖ Contact Information

Secretariat of ICMART 2024 | People & Value

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Fax: +82-2-564-2123

E-mail: info@icmart2024.org

Website: www.icmart2024.org

The Society of Korean Medicine

Tel: +82-2-2658-3630

Fax: +82-2-2658-3631

E-mail: skom1953@daum.net

IV. Sponsorship Application Form

Company Information			
Name of Company			
Address			
Name of Company Representative		Website	
Person in Charge		Position	
Tel		Mobile	
E-mail			

Sponsorship Information						
Sponsorship Package	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Exhibition (Space only)	Exhibition (Shell Scheme)	Bronze	Silver	Gold	Platinum
	\$5,000	\$5,500	\$10,000	\$30,000	\$50,000	\$100,000
Other Sponsorship	<input type="checkbox"/> Special Sponsor (Benefits item discussion)				Amount ()	
	<input type="checkbox"/> Welcome Reception				\$5,000	
	<input type="checkbox"/> Gala Dinner				\$7,000	
	<input type="checkbox"/> Coffee Break [Number :] ① 9/27 Morning ② 9/27 Afternoon ③ 9/28 Morning ④ 9/28 Afternoon ⑤ 9/29 Morning ⑥ 9/28 Afternoon				\$1,500 (1 time)	
Advertisement	Abstract Book					
	<input type="checkbox"/> Table 4 \$2,000 <input type="checkbox"/> Table 2 \$1,500 <input type="checkbox"/> Table 3 \$1,100 <input type="checkbox"/> 1 Insert page (Black & White) \$800 <input type="checkbox"/> 1/3 Insert page (Black & White) \$400					
	<input type="checkbox"/> ICMART 2024 Website Banner				\$700	
<input type="checkbox"/> Advertisement Package 20% Discount				Abstract book + Website		

Payment details			
Bank Name	Hana Bank	SWIFT BIC	KOEXKRSE
Account Holder	The Society of Korea	Branch	Main Business 1 Dept.
Account Number	101-910011-12232	Address	35, Eulji-ro, Jung-gu, Seoul

* All bank remittance charges are to be paid by the remitters.

We hereby agree to sponsor to ICMART 2024.

Signature: _____

Date: _____

* Fill-out the form and send it us via email at info@icmart2024.org.