

37th ICMART World Congress on Medical Acupuncture

ICMART 2024

Future of Integrative Healthcare

Convergence of Acupuncture, Medical Science, and Technology

September 27-29, 2024

Shinhwa World Jeju, Korea

www.icmart2024.org

Sponsorship Guidebook

Deadlines

- Abstract Submission
- Early-Bird Registration
- Regular Registration

May 17, 2024

June 30, 2024

August 30, 2024

Hosted by 6 ICMART











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I. Overview

www.icmart2024.org

Title	37th ICMART World Medical Acupuncture Congress				
Date	September 27 (Fri) – 29 (Sun), 2024				
Venue	Landing Convention, Shinhwa World, Jeju, Korea				
Host	The International Council of Medical Facilitation and Related Techniques (ICMART)				
Organizer	The Society of Korean Medicine (SKOM)				
Participants Around 700 participants from 30 countries					
Sponsors	Ministry of Health and Welfare, The Association of Korean Medicine, National Institute for Korean Medicine Development, Korea Institute of Oriental Medicine, The Korean Federation of Science and Technology Societies, The Korea Health Industry Development Institute, Korean Association of Academic Societies				
Official Language	English				



> Venue

Shinhwa World, Jeju, Korea

> Address:

38 Sinhwayeoksa-ro 304 beon-gil, Andeok-myeon Seogwipo-si, Jeju, Korea

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II. Program (Tentative)

Time	Day 1 - September 27 Friday	Day 2 - September 28 Saturday	Day 3 - September 29 Sunday		
9:00-10:00	Keynote Speech	Parallel Session	ICMART Young Scientist Travel Award Session		
10:00-11:00	Opening Ceremony	Coffee Break			
	opening ectenory		Coffee Break		
	Keynote Speech	Parallel Session	ICMART Scientific Award Session		
11:00-12:00	ICMART Forum I		ICMART Forum II		
12:00-13:00		Lunch			
	Lunch		Lunch		
13:00-14:00					
		Parallel Session	Awards & Closing Ceremony Presentation of ICMART Congress 2025		
	Parallel Session		ICMART Ambassador's Forum		
14:00-15:00		Coffee Break			
15:00-16:00	Coffee Break	Parallel Session			
13.00-10.00					
	Parallel Session				
16:00-17:00					
		Move to Gala Dinner			
	Cocktail Reception				
17:00-18:00					
18:00-21:00		Gala Dinner			

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III. Benefits of Sponsorship

1. Sponsorship Package

(VAT not included)

	Exhi	Bronze	
Benefits	\$5,000	\$5,500	\$10,000
Free Exhibition Space (3m x 2m, 1 Kw Power Supply)	1	1	2
Shell Scheme Booth (3m x 2m, 1 Kw Power Supply)	-	1	2
Free registration	-	-	4
Exhibitor's Badge	2	2	4
Free Accommodation (1 room, 1 night)	1	1	2
Meal Coupon	2	2	4
Conference Room Usage - Large (200-300 people) - Medium (80-100 people) - Small (20-30 people)			1-Day Small Room
Banner Advertisement on the Society's Website (Main Bottom)			1
Break Advertisement Video in a breaktime			5 seconds
Login Page Logo Banner			
Program Book Advertisement (A5)			Insert page
Abstract Book Advertisement (A4)			Insert page
Newsletter Banner Advertisement			1
Logo Insertion on Badge Lanyards			
Logo Insertion on Banners at the Venue			1
Logo Insertion on X-Banners at the Venue			1
Participation in Booth Visit Events			1



III. Benefits of Sponsorship

1. Sponsorship Package

(VAT not included)

Donofita	Silver	Gold	Platinum	
Benefits	\$30,000	\$50,000	\$100,000	
Free Exhibition Space (3m x 2m, 1 Kw Power Supply)	3	4	5	
Shell Scheme Booth (3m x 2m, 1 Kw Power Supply)	3	4	5	
Free registration	8	12	20	
Exhibitor's Badge	4	6	8	
Free Accommodation (1 room, 1 night)	4	6	10	
Meal Coupon	8	12	20	
Conference Room Usage - Large (200-300 people) - Medium (80-100 people) - Small (20-30 people)	0.5-Day Medium Room	0.5-Day Large Room or 1-Day Medium Room	1-Day Large Room	
Banner Advertisement on the Society's Website (Main Bottom)	1	1	2	
Break Advertisement Video in a breaktime	7 seconds 12 seconds		15 seconds	
Login Page Logo Banner			1	
Program Book Advertisement (A5)	Insert page	Table 2, 3, 4, Insert page – Choose 1	Table 2, 3, 4 – Choose 1	
Abstract Book Advertisement (A4)	Insert page	Table 2, 3, 4, Insert page – Choose 1	Table 2, 3, 4 – Choose 1	
Newsletter Banner Advertisement	2	3	5	
Logo Insertion on Badge Lanyards		1	1	
Logo Insertion on Banners at the Venue	1	1	1	
Logo Insertion on X-Banners at the Venue	1	1	1	
Participation in Booth Visit Events	1	1	1	



III. Benefits of Sponsorship

2. Additional Sponsorship Opportunities

Categories	Details	Price (VAT not included)		
Special Sponsor	Custom Sponsor Benefits	Enter Amount		
	Welcome Reception	\$5,000		
	Gala Dinner	\$7,000		
Social Program Sponsor	 Sponsor's name on the program book. Sponsor's logo in the on-site banners. Sponsor's logo in the sponsorship page of the website. Invitation of 3 individuals to the social program. 			
	1 to 6 times	\$1,500 (1 time)		
Coffee Break	 Sponsor's name on the program book. Sponsor's logo in the space of coffee break. Sponsor's logo in the sponsorship page of the website. 			

Contact Information

Secretariat of ICMART 2024 | People & Value

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The Society of Korean Medicine

Tel: +82-2-2658-3630

Fax. +82-2-2658-3631

E-mail. skom1953@daum.net

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IV. Sponsorship Application Form

Company Information								
Name of Compa								
Address								
Name of Company Representative			Website					
Person in Charge			Position					
Tel			Mobile					
Email								
			Sponsors	hip In	forma	tion		
Sponsorship Package	Exhi	□ bition ce only)	ition Exhibition] nze	□ Silver	□ Gold	□ Platinum
	\$5	,000	\$5,500	\$10,	,000	\$30,000	\$50,000	\$100,000
	□ 9	Special Sponsor (Custom Sponsor Benefits)					Enter Amount (
	□ V	☐ Welcome Reception					\$5,000	
Other Sponsorship	□G	□ Gala Dinner					\$7,000	
эронзогынр	① 9 ③ 9	☐ Coffee Break [Number:] ① 9/27 Morning ② 9/27 Afternoon ③ 9/28 Morning ④ 9/28 Afternoon ⑤ 9/29 Morning ⑥ 9/28 Afternoon					\$1,500 (1 time)	
			Payn	nent de	etails			
Bank Name		Han	a Bank					
Account Holder		The	The Society of Korea					
Account Numbe	101-910011-12232							
SWIFT BIC	KOEXKRSE							
Branch	Main Business 1 Dept.							
Address 35, Eulji-ro, Jung-gu, Seoul								
* All bank remittance charges are to be paid by the sender.								
We hereby agree to sponsor ICMART 2024.								
Signature:						Da	ate:	